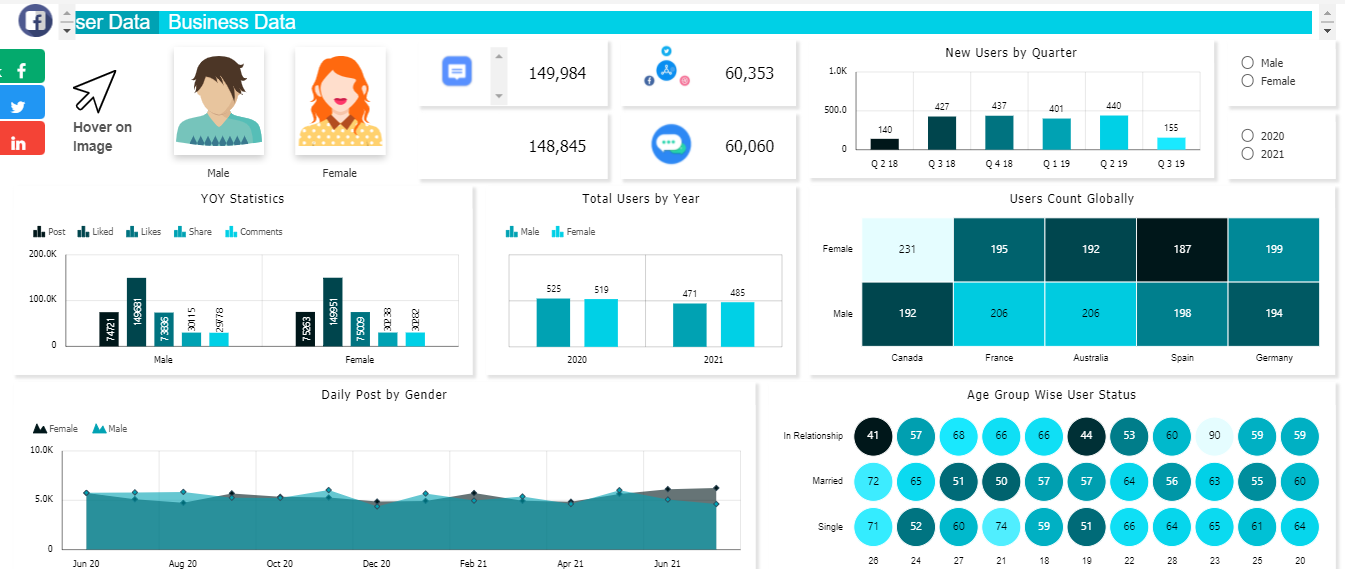
**Social Media Dashboard**



In social media there are Three Dashboard:

* **Facebook**
* **Twitter**
* **LinkedIn**

1. **Facebook Dashboard:**

There are Two Dashboard in Facebook Dashboard:

* **User Data Dashboard**
* **Business Data Dashboard**
* **User Data Dashboard**

**Dashboard name:** User Data Dashboard.

**Short Description:** This Dashboard Contains Data of Social Media Users.

**Data source:** Excel

**Dataset:** Social Media

**Features:** Filter, Drill Through, Drill In

**Filters used:**  Gender, Year

**Filters:** There are 2 Filters used in User Data Dashboard.

|  |  |  |
| --- | --- | --- |
| **1** | **Gender** | Gender filter is link with all the widgets available in User Data Dashboard. |
| **2** | **Year** | Year filter is link with all the widgets available in User Data Dashboard. |

**List of Widgets:**

1. **KPI:** There are 4 KPIs in User Data Dashboard.

* **Total Posts**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Total Posts |  |
| Dataset | Social Media |  |
| Select Columns | Post count |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 18 |  |
| Padding | 0 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |

* **Total Share:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Total Share |  |
| Dataset | Social Media |  |
| Select Columns | Share |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 18 |  |
| Padding | 0 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |

* **Total Likes:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Total Likes |  |
| Dataset | Social Media |  |
| Select Columns | Likes |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 18 |  |
| Padding | 0 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |

* **Total Comments:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Total Comments |  |
| Dataset | Social Media |  |
| Select Columns | Comments |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 18 |  |
| Padding | 0 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |

1. **Image and Text 1:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

* **Image and Text 2:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

* **Image and Text 3:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

* **Image and Text 4:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

* **Image and Text 5:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

**Image and Text 6:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  | **Hover On Image** |
| Title Properties | Disable Show Title |  |

1. **User Data Business Data:** Custom Visualization

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Custom Visualization |  |
| HTML Code |  | <meta name="viewport" content="width=device-width, initial-scale=1">  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">      <div class="navbar">  <a class="active" href="#" style="padding-right: 10px;"> <span>User Data </span></a>    <a href="#" class="active1"> <span onclick="myFunction1()">Business Data</span></a>  </div>  <script>    function myFunction1(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 1  });  window.parent.dispatchEvent(tab);  }    function myFunction2(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 1  });  window.parent.dispatchEvent(tab);  }    function myFunction3(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 2  });  window.parent.dispatchEvent(tab);  }      </script> |
| CSS |  | body {font-family: Arial, Helvetica, sans-serif;}    .navbar {  width: 100%;  background-color: #00d0e6;  height: 100%;  overflow: auto;  }    .navbar a {  float: left;  padding: none;  color: white;  text-decoration: none;  font-size: 22px;  }    .navbar a:hover {  background-color: #007380;  }    .active {  background-color: #00a2b3;  }    .active1{  margin-left: 10px;  background-color: #00d0e6;  }  @media screen and (max-width: 500px) {  .navbar a {  float: none;  display: block;  }  } |
| Title Properties | Disable Show Title |  |

1. **Hover able side:** Custom Visualization

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | hover able side |  |
| HTML Code |  | <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">      <div id="mySidenav" class="sidenav">  <a href="#" id="about">Facebook <i class="fa fa-facebook" style="margin-left: 12px; font-size:18px;"></i></a>  <a href="#" id="blog" onclick="myFunction2()">Twitter <i class="fa fa-twitter" style="margin-left: 22px; font-size:18px;"></i></a>  <a href="#" id="projects" onclick="myFunction1()">LinkedIn <i class="fa fa-linkedin" style="margin-left: 12px; font-size:18px;"></i></a>  </div>  <script>    function myFunction1(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 2  });  window.parent.dispatchEvent(tab);  }    function myFunction2(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 3  });  window.parent.dispatchEvent(tab);  }    </script> |
| CSS |  | #mySidenav a {  position: absolute;  left: -80px;  transition: 0.3s;  padding: 15px;  width: 100px;  text-decoration: none;  font-size: 16px;  color: white;  border-radius: 0 5px 5px 0;  font-family: Tahoma;  }    #mySidenav a:hover {  left: 0;    }    #about {  top: 10px;  background-color: #04AA6D;  height:8px;  }    #blog {  top: 50px;  background-color: #2196F3;  height:8px;  }    #projects {  top: 90px;  background-color: #f44336;  height:8px;;  } |
| Title Properties | Disable Show Title |  |
| Note: | Bring Forward on the Image and Text 6 Widget | |

1. **Custom Widget (Male):**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Custom Widget |  |
| Dataset | Social Media |  |
| HTML Code |  | <script src="https://cdn.jsdelivr.net/npm/lodash@4.17.21/lodash.min.js"></script>  <meta name="viewport" content="width=device-width, initial-scale=1">  <div class="flip-card">  <div class="flip-card-inner">  <div class="flip-card-front">  <img src="/aiv/appimages/Default/man.svg" alt="Avatar" style="width:100px;height:120px;">  </div>  <div class="flip-card-back"><br>  <br>  <span id='male' class="male"> </span><br>  <span id='post' class="post"> </span><br>  <span id='likes' class="likes"> </span><br>  <span id='share' class="share"> </span><br>  <span id='comments' class="comments"> </span><br>  </div>  </div>  </div> |
| Java Script |  | var data={{dataset::Social Media}};  console.log(data);  var male=0;  var post=0;  var liked=0;  var likes=0;  var share=0;  var comments=0;  var mutual=0;  for (i = 0; i < data.length; i++) { //loop through the array  if(data[i]["Gender"] == "Male")  {  male += data[i]["Male Friends"]; //Do the math!  post += data[i]["Post count"]; //Do the math!  likes += data[i]["Likes Male"]; //Do the math!  share += data[i]["Share"]; //Do the math!  comments += data[i]["Comments"]; //Do the math!    }  }  console.log(male);  console.log(post);  console.log(Math.round(likes));  console.log(share);  console.log(comments);  document.getElementById('male').innerHTML="Male: "+male;  document.getElementById('post').innerHTML="Post: "+post;  document.getElementById('likes').innerHTML="Likes: "+Math.round(likes);  document.getElementById('share').innerHTML="Share: "+share;  document.getElementById('comments').innerHTML="Comments: "+comments; |
| CSS |  | body {  font-family: Arial, Helvetica, sans-serif;  font-size: 12px;  }    .flip-card {  background-color: transparent;  width: 100px;  height: 120px;  perspective: 1000px;  }    .flip-card-inner {  position: relative;  width: 100%;  height: 100%;  text-align: center;  transition: transform 1s;  transform-style: preserve-3d;  box-shadow: 0 4px 8px 0 rgba(0,0,0,0.2);  }    .flip-card:hover .flip-card-inner {  transform: rotateY(180deg);  }    .flip-card-front, .flip-card-back {  position: absolute;  width: 100%;  height: 100%;  -webkit-backface-visibility: hidden;  backface-visibility: hidden;  font-size: 14px;  }    .flip-card-front {  background-color: #ffffff;  color: black;  }    .flip-card-back {  background-color: #f1fcff;  color: #000000;  transform: rotateY(180deg);  font-size: 12px;  font-family: Tahoma;  text-align: center;  display: block;    }  .title {  margin-top: 20px;  } |
| Title Properties | Disable Show Title |  |

1. **Women:** Custom Visualization

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Women |  |
| Dataset | Social Media |  |
| HTML Code |  | <script src="https://cdn.jsdelivr.net/npm/lodash@4.17.21/lodash.min.js"></script>  <meta name="viewport" content="width=device-width, initial-scale=1">  <div class="flip-card">  <div class="flip-card-inner">  <div class="flip-card-front">  <img src="/aiv/appimages/Default/woman.svg" alt="Avatar" style="width:100px;height:120px;">  </div>  <div class="flip-card-back"><br>  <br>  <span id='female' class="female"> </span><br>  <span id='post' class="post"> </span><br>  <span id='likes' class="likes"> </span><br>  <span id='share' class="share"> </span><br>  <span id='comments' class="comments"> </span>  </div>  </div>  </div> |
| Java Script |  | var data={{dataset::Social Media}};  console.log(data);  var female=0;  var post=0;  var liked=0;  var likes=0;  var share=0;  var comments=0;  var mutual=0;  for (i = 0; i < data.length; i++) { //loop through the array  if(data[i]["Gender"] == "Female")  {  female += data[i]["Female Friends"]; //Do the math!  post += data[i]["Post count"]; //Do the math!  likes += data[i]["Likes Females"]; //Do the math!  share += data[i]["Share"]; //Do the math!  comments += data[i]["Comments"]; //Do the math!  }  }  console.log(post);  console.log(Math.round(likes));  console.log(share);  console.log(comments);  document.getElementById('female').innerHTML="Female: "+female;  document.getElementById('post').innerHTML="Post: "+post;  document.getElementById('likes').innerHTML="Likes: "+Math.round(likes);  document.getElementById('share').innerHTML="Share: "+share;  document.getElementById('comments').innerHTML="Comments: "+comments; |
| CSS |  | body {  font-family: Arial, Helvetica, sans-serif;  font-size: 12px;  }    .flip-card {  background-color: transparent;  width: 100px;  height: 120px;  perspective: 1000px;  }    .flip-card-inner {  position: relative;  width: 100%;  height: 100%;  text-align: center;  transition: transform 1s;  transform-style: preserve-3d;  box-shadow: 0 4px 8px 0 rgba(0,0,0,0.2);  }    .flip-card:hover .flip-card-inner {  transform: rotateY(180deg);  }    .flip-card-front, .flip-card-back {  position: absolute;  width: 100%;  height: 100%;  -webkit-backface-visibility: hidden;  backface-visibility: hidden;  font-size: 14px;  }    .flip-card-front {  background-color: #ffffff;  color: black;  }    .flip-card-back {  background-color: #f1fcff;  color: #000000;  transform: rotateY(180deg);  font-size: 12px;  font-family: Tahoma;  text-align: center;  display: block;    }  .title {  margin-top: 20px;  } |
| Title Properties | Disable Show Title |  |

1. **New Users by Quarter:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | New Users by Quarter |  |
| Dataset: | Social Media |  |
| Category Axis: | JoinDate |  |
| Value Column: | UserId |  |
| Aggregation: | Count |  |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Color By Category | Enable |  |
| Category Grid | Enable Grid |  |
| Border Opacity | 0.1 |  |
| Value Grid | Enable Grid |  |
| Series Values Label Position | Enable |  |
| Decimal Places | 0 |  |
| Title Move To | Center |  |

1. **YOY Statistics:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | YOY Statistics |  |
| Dataset: | Social Media |  |
| Series | Series 1 |  |
| Category Axis: | Gender |  |
| Value Column: | Post Count |  |
| Aggregation: | Sum |  |
| Series | Series 2 |  |
| Category Axis: | Gender |  |
| Value Column: | Liked |  |
| Aggregation: | Sum |  |
| Series | Series 3 |  |
| Category Axis: | Gender |  |
| Value Column: | Likes |  |
| Aggregation: | Sum |  |
| Series | Series 4 |  |
| Category Axis: | Gender |  |
| Value Column: | Share |  |
| Aggregation: | Sum |  |
| Series | Series 5 |  |
| Category Axis: | Gender |  |
| Value Column: | Comments |  |
| Aggregation: | Sum |  |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Category Grid | Enable Grid |  |
| Border Opacity | 0.1 |  |
| Value Grid | Enable Grid |  |
| Series 1 Name | Post |  |
| Border Width | 1 |  |
| Series Value Labels Position | Enable |  |
| Position | Middle |  |
| Rotation | 270 |  |
| Decimal Place | 0 |  |
| Series 2 Name | Liked |  |
| Series Values Label Position | Enable |  |
| Position | Middle |  |
| Rotation | 270 |  |
| Decimal Place | 0 |  |
| Series 3 Name | Likes |  |
| Series Values Label Position | Enable |  |
| Position | Middle |  |
| Rotation | 270 |  |
| Decimal Place | 0 |  |
| Series 4 Name | Share |  |
| Series Values Label Position | Enable |  |
| Position | Outer |  |
| Rotation | 270 |  |
| Decimal Place | 0 |  |
| Padding Left | 4 |  |
| Series 5 Name | Comments |  |
| Series Values Label Position | Enable |  |
| Position | Outer |  |
| Rotation | 270 |  |
| Decimal Place | 0 |  |
| Padding Left | 4 |  |
| Legend Properties | Enable Legend |  |

1. **Total Users by Year:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Total Users by Year |  |
| Dataset: | Social Media |  |
| Category Axis: | Year |  |
| Value Column: | UserId |  |
| Aggregation: | Count |  |
| Optional Y Series Grouping | Gender |  |
| Color & Theme Property | #00a2b3,#00d0e6,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Category Grid | Enable Grid |  |
| Border Opacity | 0.1 |  |
| Value Grid | Enable Grid |  |
| Series Values Label Position | Enable |  |
| Position | Outer |  |
| Decimal Places | 0 |  |
| Legend Property | Enable |  |
| Title Move To | Center |  |

1. **Users Count Globally:** Heatmap

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Users Count Globally |  |
| Dataset: | Social Media |  |
| Category Axis: | Country |  |
| Y Axis | Gender |  |
| Repeat Category | Enable |  |
| Value Column: | UserId |  |
| Aggregation: | Count |  |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Title Move To | Center |  |

1. **Daily Post by Gender:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Daily Post by Gender |  |
| Dataset: | Social Media |  |
| Category Axis: | DOB |  |
| Value Column: | Post Count |  |
| Aggregation: | Sum |  |
| Optional Y Series Grouping | Gender |  |
| Color & Theme Property | #00171a,#00a2b3,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Category Grid | Enable Grid |  |
| Value Grid | Enable Grid |  |
| Series Type | Area |  |
| Legend Properties | Enable Legend |  |
| Title Move To | Center |  |

1. **Age Group Wise User Status:** Heatmap

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Age Group Wise User Status |  |
| Dataset: | Social Media |  |
| Category Axis: | Age |  |
| Y Axis | Status |  |
| Repeat Category | Enable |  |
| Value Column: | UserId |  |
| Aggregation: | Count |  |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Cell Setting | Enable Show Label |  |
| Type | Bubble |  |
| Bubble Type | Color |  |
| Title Move To | Center |  |

* **Business Data Dashboard**

**Dashboard name:** Business Data Dashboard.

**Short Description:** This Dashboard Contains Country wise Social Media Users.

**Data source:** Excel

**Dataset:** Facebook Ad Data

**Features:** Filter, Drill Through, Drill In

**Filters used:**  Country, Month

**Filters:** There are 2 Filters used in Business Data Dashboard.

|  |  |  |
| --- | --- | --- |
| **1** | **Country** | Country filter is link with all the widgets available in Business Data Dashboard. |
| **2** | **Month** | Year filter is link with all the widgets available in Business Data Dashboard. |

**List of Widgets:**

**KPI:** There are 6 KPIs in Business Data Dashboard.

* **Lead Conversion Rate:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Card Series | Value 1 |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | Lead\_conversion |  |
| Aggregation | Sum |  |
| Show Percent | Enable |  |
| Value Column | Value 1 |  |
| Total Column | Value 2 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| Font Weight | normal |  |
| **Style** | | |
| Font Size | 0 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | rgba(0,0,0,0) |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| **Title** | | |
| Title | Lead Conversion Rate |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| Card Series | Value 2 |  |
| Select Columns | No\_of\_clicks |  |
| Aggregation | Sum |  |
| Style | As Per Value 1 |  |
| Formatting | As Per Value 1 |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Ad. Posted [CY]:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | Ad\_Posted |  |
| Aggregation | Sum |  |
| Filter Column | Year |  |
| Filter Value | 2021 |  |
| **Style** | | |
| Font Size | 20 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Title** | | |
| Title | Ad. Posted [CY] |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Users [CY]**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | User\_Id |  |
| Aggregation | Distinct count |  |
| Filter Column | Year |  |
| Filter Value | 2021 |  |
| **Style** | | |
| Font Size | 20 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Title** | | |
| Title | Users [CY] |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Clicks [CY]:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | No\_of\_clicks |  |
| Aggregation | Sum |  |
| Filter Column | Year |  |
| Filter Value | 2021 |  |
| **Style** | | |
| Font Size | 20 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Title** | | |
| Title | Clicks [CY] |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Leads [CY]:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | Enquiry\_per\_click |  |
| Aggregation | Sum |  |
| Filter Column | Year |  |
| Filter Value | 2021 |  |
| **Style** | | |
| Font Size | 20 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Title** | | |
| Title | Leads [CY] |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Client Gain [CY]:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | KPI Widget |  |
| Dataset | Facebook Ad Data |  |
| Select Columns | Lead\_conversion |  |
| Aggregation | Sum |  |
| Filter Column | Year |  |
| Filter Value | 2021 |  |
| **Style** | | |
| Font Size | 20 |  |
| Background Color | rgba(255,255,255,0) |  |
| Text Color | #ffffff |  |
| **Formatting** | | |
| Decimal Place | 0 |  |
| Thousand Separator | Enable |  |
| **Title** | | |
| Title | Client Gain [CY] |  |
| Title Position | Top |  |
| Title Font Size | 16 |  |
| Background Color | rgba(255,255,255,0) |  |
| Font Color | #d6d6d6 |  |
| Title Font Weight | Normal |  |
| **Setting - Title Properties** | | |
| Show Title | Disable |  |
| **Setting – Background Properties** | | |
| Panel Background Color | rgba(255,255,255,0) |  |
| Maximize Widget Background Color | rgba(255,255,255,0) |  |
| Widget Background Color | rgba(255,255,255,0) |  |
| Note: | KPI Bring Forward |  |

* **Custom Widget (Home ):**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Custom Visualization |  |
| HTML Code |  | <!DOCTYPE html>  <html>  <meta name="viewport" content="width=device-width, initial-scale=1">  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">  <style>  body {font-family: Arial, Helvetica, sans-serif;}    .navbar {  width: 100%;  background-color: rgba(255,255,255,0);  overflow: auto;    }    .navbar a {  float: left;  padding: none;  color: white;  text-decoration: none;  font-size: 17px;  }    .active {  background-color: rgba(255,255,255,0);  }    @media screen and (max-width: 500px) {  .navbar a {  float: none;  display: block;  }  }  </style>  <body>    <div class="navbar">  <a class="active" href="#"><i class="fa fa-fw fa-home" style="font-size: 43px;" onclick="myFunction1()"></i></a>  <script>  function myFunction1(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 0  });  window.parent.dispatchEvent(tab);  }  </script> |
| Title Properties | Disable Show Title |  |
| Note: | Custom Visualization Bring Forward |  |

* + **Custom Visualization (Background):**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Custom Visualization |  |
| HTML Code |  | <script src="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.11.2/js/all.min.js" integrity="sha256-qM7QTJSlvtPSxVRjVWNM2OfTAz/3k5ovHOKmKXuYMO4=" crossorigin="anonymous"></script>  <div class="vl" style="padding-top:8px;padding-left:50px;">      </div> |
| CSS |  | /\* .button1:hover {  background-color: #d7d7d7}  \*/  .CustomerID:hover {  background-color: #333333;  color: white;  }    body {  background: linear-gradient(-45deg, #007380, #00a2b3, #00d0e6);  background-size: 400% 400%;  animation: gradient 15s ease infinite;  }    @keyframes gradient {  0% {  background-position: 0% 50%;  }  50% {  background-position: 100% 50%;  }  100% {  background-position: 0% 50%;  }  } |
| Title Properties | Disable Show Title |  |

1. **YOY Country Revenue:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | YOY Country Revenue |  |
| Dataset: | Facebook Ad Data |  |
| Category Axis: | Country |  |
| Value Column: | Revenue |  |
| Aggregation: | Sum |  |
| Optional Y Series Grouping | Year |  |
| Color & Theme Property | #007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Value Labels | Disable |  |
| Value Ticks | Disable |  |
| Series Value Labels Position | Enable |  |
| Position | Middle |  |
| Font Color | #ffffff |  |
| Decimal Places | 0 |  |
| Legend Properties | Enable |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

1. **Revenue vs Expenses:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Revenue vs Expenses |  |
| Dataset: | Facebook Ad Data |  |
| Series | Series1 |  |
| Category Axis: | Country |  |
| Value Column: | Revenue |  |
| Aggregation: | Sum |  |
| Series Name: | Revenue |  |
| Series Value Labels Position | Enable |  |
| Position | Top |  |
| Font Color | #ffffff |  |
| Decimal Places | 0 |  |
| Series | Series2 |  |
| Category Axis: | Country |  |
| Value Column: | Ad\_charge |  |
| Aggregation | Sum |  |
| Series Name | Expenses |  |
| Series Value Labels Position | Enable |  |
| Position | Middle |  |
| Font Color | #ffffff |  |
| Decimal Places | 0 |  |
| Color & Theme Property | #007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Value Labels | Disable |  |
| Value Ticks | Disable |  |
| Series Value Labels Position | Enable |  |
| Position | Middle |  |
| Font Color | #ffffff |  |
| Decimal Places | 0 |  |
| Legend Properties | Enable |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

1. **Posts by Segment:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Posts by Segment |  |
| Dataset: | Facebook Ad Data |  |
| Category Axis: | Industry\_Type |  |
| Value Column: | Ad\_Posted |  |
| Aggregation: | Sum |  |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| **Chart Appearance** | | |
| Inner Radius | 60 |  |
| Radius | 80 |  |
| Start Angle | 0 |  |
| End Angle | 360 |  |
| **Series Labels** | | |
| Wrap | Enable |  |
| Maximum Label Text Width | 90 |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

1. **Like / Dislike / Share:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Like / Dislike / Share |  |
| Dataset: | Facebook Ad Data |  |
| Client Script | Enable | select -([dislike]) as [dislike count],  \* from ? |
| Series | Series1 |  |
| Category Axis: | Year\_drill |  |
| Value Column: | Like |  |
| Aggregation: | Sum |  |
| Series Name: | Like |  |
| Column Width | 80 |  |
| Series | Series2 |  |
| Category Axis: | Year\_drill |  |
| Value Column: | dislike count |  |
| Aggregation | Sum |  |
| Series Name | Dislike |  |
| Series | Series3 |  |
| Category Axis: | Year\_drill |  |
| Value Column | Share |  |
| Aggregation | Sum |  |
| Color & Theme Property | #007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Category Line | Disable |  |
| Category Ticks | Disable |  |
| Number Format | Enable |  |
| Abbreviation | Enable |  |
| Value Labels | Disable |  |
| Value Ticks | Disable |  |
| Base Grid | Enable Zero Line |  |
| Series Value Labels Position | Enable |  |
| Position | Outer |  |
| Decimal Places | 0 |  |
| Legend Properties | Enable |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

1. **Lead Conversion by Month and Country:** Heat Map

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Lead Conversion by Month and Country |  |
| Dataset: | Facebook Ad Data |  |
| Category Axis: | Month |  |
| Y Axis | Country |  |
| Repeat Category | Enable |  |
| Value Column: | Lead\_Conversion |  |
| Aggregation: | Sum |  |
| Client Script | Enable | /\* Select [column Name] as [column] from ? \*/  select  (case when [Month]="Jan" then 1  when [Month]="Feb" then 2  when [Month]="Mar" then 3  when [Month]="Apr" then 4  when [Month]="May" then 5  when [Month]="Jun" then 6  when [Month]="Jul" then 7  when [Month]="Aug" then 8  when [Month]="Sep" then 9  when [Month]="Oct" then 10  when [Month]="Nov" then 11  when [Month]="Dec" then 12  else 0 end) as [sortkey],  \* from ? |
| Color & Theme Property | #00171a,#00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Cell Setting | Enable Show Label |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

1. **Click, Enquiry & Lead conversion**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Click, Enquiry & Lead conversion |  |
| Dataset: | Facebook Ad Data |  |
| Series | Series1 |  |
| Category Axis: | Year |  |
| Value Column: | No\_of\_clicks |  |
| Aggregation: | Sum |  |
| Series | Series2 |  |
| Category Axis: | Year |  |
| Value Column: | Enquiry\_per\_click |  |
| Aggregation | Sum |  |
| Series | Series3 |  |
| Category Axis: | Year |  |
| Value Column | Lead\_conversion |  |
| Aggregation | Sum |  |
| Color & Theme Property | #00454d,#007380,#00a2b3,#00d0e6,#1ae9ff,#4deeff,#80f3ff,#b3f8ff,#e5fdff |  |
| Category Ticks | Disable |  |
| Value Labels | Disable |  |
| Value Ticks | Disable |  |
| Series Value Labels Position | Enable |  |
| Position | Middle |  |
| Decimal Places | 0 |  |
| **Setting – Widget Border Properties** | | |
| Boder | Enable |  |
| Border Radius | Enable |  |
| Border Type | None |  |
| Top Left Radius | 6 |  |
| Top Right Radius | 6 |  |
| Bottom Left Radius | 6 |  |
| Bottom Right Radius | 6 |  |
| **Title Properties** | | |
| Title Move To | Center |  |

**Twitter Dashboard**

**Dashboard name:**  Twitter Dashboard.

**Short Description:** This Dashboard Contains Data of Social Media Users by Day, Month and Yearwise.

**Data source:** Excel

**Dataset:** interactionOverview

**Features:** Filter, Drill Through, Drill In

**Filters used:**  Year, Day

**Filters:** There are 2 Filters used in User Data Dashboard.

|  |  |  |
| --- | --- | --- |
| **1** | **Tweet Year** | Tweet Yer filter is link with all the widgets available in Twitter Dashboard. |
| **2** | **Day** | Day filter is link with all the widgets available in Twitter Dashboard. |

**List of Widgets:**

**KPI:** There are 5 KPIs in User Data Dashboard.

* **Impressions CM**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Impressions CM |  |
| Dataset | interactionOverview |  |
| Select Columns | Impression |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 36 |  |
| Padding | 2 |  |
| Font Family | Segoe UI Light |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Abbreviation | Enable |  |
| **Widget Border Properties** | | |
| Border | Enable |  |
| Border Type | Solid |  |
| Border Width | 0px 20px 0px 0px |  |
| Border Color | #43a5ff |  |
| **Setting - Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Padding | 2px 0px 0px 0px |  |

* **Engagement CM:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Engagement CM |  |
| Dataset | interactionOverview |  |
| Select Columns | EngagedUsers |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 36 |  |
| Padding | 2 |  |
| Font Family | Segoe UI Light |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Abbreviation | Enable |  |
| **Widget Border Properties** | | |
| Border | Enable |  |
| Border Type | Solid |  |
| Border Width | 0px 20px 0px 0px |  |
| Border Color | #43a5ff |  |
| **Setting - Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Padding | 2px 0px 0px 0px |  |

* **Engagement Rate CM:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Engagement Rate CM |  |
| Dataset | interactionOverview |  |
| Card Series | Value 1 |  |
| Select Columns | Impression |  |
| Aggregation | Sum |  |
| Hide | Enable |  |
| Card Series | Value 2 |  |
| Select Column | Engagements |  |
| Aggregation | Sum |  |
| Hide | Enable |  |
| Show Percent | Enable |  |
| Value Column | Value 2 |  |
| Total Column | Value 1 |  |
| Font Size | 32 |  |
| Padding | 2 |  |
| Font Weight | Normal |  |
| Font Family | Segoe UI Light |  |
| **Style** | | |
| Font Size | 36 |  |
| Padding | 2 |  |
| Font Family | Segoe UI Light |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Abbreviation | Enable |  |
| **Widget Border Properties** | | |
| Border | Enable |  |
| Border Type | Solid |  |
| Border Width | 0px 20px 0px 0px |  |
| Border Color | #43a5ff |  |
| **Setting - Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Padding | 2px 0px 0px 0px |  |

* **Likes CM:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Likes CM |  |
| Dataset | interactionOverview |  |
| Select Columns | TotalPageLikes |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 36 |  |
| Padding | 2 |  |
| Font Family | Segoe UI Light |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Abbreviation | Enable |  |
| **Widget Border Properties** | | |
| Border | Enable |  |
| Border Type | Solid |  |
| Border Width | 0px 20px 0px 0px |  |
| Border Color | #43a5ff |  |
| **Setting - Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Padding | 2px 0px 0px 0px |  |

* **URL Clicks CM:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | URL Clicks CM |  |
| Dataset | interactionOverview |  |
| Select Columns | URLclicks |  |
| Aggregation | Sum |  |
| **Style** | | |
| Font Size | 36 |  |
| Padding | 2 |  |
| Font Family | Segoe UI Light |  |
| Font weight | Normal |  |
| **Formatting** | | |
| Abbreviation | Enable |  |
| **Widget Border Properties** | | |
| Border | Enable |  |
| Border Type | Solid |  |
| Border Width | 0px 20px 0px 0px |  |
| Border Color | #43a5ff |  |
| **Setting - Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Padding | 2px 0px 0px 0px |  |

* **Home:** Custom Visualization

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Home |  |
| HTML Code |  | <meta name="viewport" content="width=device-width, initial-scale=1">  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">    <div class="navbar">  <a class="active" href="#"><i class="fa fa-fw fa-home" style="font-size: 18px; margin-left: 10px;" onclick="myFunction1()"></i></a>  <script>  function myFunction1(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 0  });  window.parent.dispatchEvent(tab);  }  </script> |
| CSS |  | body {font-family: Arial, Helvetica, sans-serif;}    .navbar {  width: 100%;  background-color: #2c94e4;  overflow: auto;  }    .navbar a {  float: left;  padding: none;  color: white;  text-decoration: none;  font-size: 17px;  }    .active {  background-color: #2c94e4;  margin-top: 10px;  margin-bottom: 10px;  }    @media screen and (max-width: 500px) {  .navbar a {  float: none;  display: block;  }  } |
| Title Properties | Disable Show Title |  |

* **Image and Text:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Image and Text |  |
| Image |  |  |
| Title Properties | Disable Show Title |  |

* **hover able side:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | hover able side |  |
| HTML Code |  | <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">      <div id="mySidenav" class="sidenav">  <a href="#" id="about" onclick="myFunction1()">Facebook <i class="fa fa-facebook" style="margin-left: 12px; font-size:18px;"></i></a>    <a href="#" id="blog" onclick="myFunction2()">Twitter <i class="fa fa-twitter" style="margin-left: 22px; font-size:18px;"></i></a>    <a href="#" id="projects" onclick="myFunction3()">LinkedIn <i class="fa fa-linkedin" style="margin-left: 12px; font-size:18px;"></i></a>  </div>  <script>    function myFunction1(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 0  });  window.parent.dispatchEvent(tab);  }    function myFunction2(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 3  });  window.parent.dispatchEvent(tab);  }    function myFunction3(){  var tab = new CustomEvent("aiv-change-tab", {  "detail": 2  });  window.parent.dispatchEvent(tab);  }  </script> |
| CSS |  | #mySidenav a {  position: absolute;  left: -80px;  transition: 0.3s;  padding: 15px;  width: 100px;  text-decoration: none;  font-size: 16px;  color: white;  border-radius: 0 5px 5px 0;  font-family: Tahoma;  }    #mySidenav a:hover {  left: 0;    }    #about {  top: 10px;  background-color: #04AA6D;  height:8px;  }    #blog {  top: 50px;  background-color: #2196F3;  height:8px;  }    #projects {  top: 90px;  background-color: #f44336;  height:8px;;  } |
| Title Properties | Disable Show Title |  |
| Note: | Bring Forward on the Image and Text Widget | |

* **Filter Button:** Custom Visualization

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name | Filter buttons |  |
| HTML Code |  | <div id="myDIV">  <span class="title1">Select Year</span> <br>  <button onclick="myFunction1()" id="2015" class="button1">2015</button> <br>  <button onclick="myFunction2()" id="2016" class="button1">2016</button> <br>  <button onclick="myFunction3()" id="2017" class="button1">2017</button> <br>  <button onclick="myFunction4()" id="2018" class="button1">2018</button> <br>  <button onclick="myFunction5()" id="2019" class="button1">2019</button> <br>  <button onclick="myFunction6()" id="2020" class="button1">2020</button> <br>  <br>    <div id="myDIV">  <span class="title1">Select Month</span> <br>  <button onclick="myFunction7()" id="Monday" class="button2">Mon</button> <br>  <button onclick="myFunction8()" id="Tuesday" class="button2">Tue</button> <br>  <button onclick="myFunction9()" id="Wednesday" class="button2">Wed</button> <br>  <button onclick="myFunction10()" id="Thursday" class="button2">Thu</button> <br>  <button onclick="myFunction11()" id="Friday" class="button2">Fri</button> <br>  <button onclick="myFunction12()" id="Saturday" class="button2">Sat</button> <br>  <button onclick="myFunction13()" id="Sunday" class="button2">Sun</button> <br>  <script>    // Add active class to the current button (highlight it)  var header = document.getElementById("myDIV");  var btns = header.getElementsByClassName("button1");  for (var i = 0; i < btns.length; i++) {  btns[i].addEventListener("click", function() {  var current = document.getElementsByClassName("active");  current[0].className = current[0].className.replace(" active", "");  this.className += " active";  });  }  </script>    <script>  function myFunction1(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2015'} });  window.parent.dispatchEvent(filter); });  }    function myFunction2(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2016'} });  window.parent.dispatchEvent(filter); });  }    function myFunction3(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2017'} });  window.parent.dispatchEvent(filter); });  }    function myFunction4(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2018'} });  window.parent.dispatchEvent(filter); });  }    function myFunction5(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2019'} });  window.parent.dispatchEvent(filter); });  }    function myFunction6(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"TweetYear": '2020'} });  window.parent.dispatchEvent(filter); });  }  </script>    <script>  function myFunction7(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Monday'} });  window.parent.dispatchEvent(filter); });  } function myFunction8(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Tuesday'} });  window.parent.dispatchEvent(filter); });  } function myFunction9(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Wednesday'} });  window.parent.dispatchEvent(filter); });  } function myFunction10(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Thursday'} });  window.parent.dispatchEvent(filter); });  } function myFunction11(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Friday'} });  window.parent.dispatchEvent(filter); });  } function myFunction12(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Saturday'} });  window.parent.dispatchEvent(filter); });  } function myFunction13(){  setTimeout(function(){  var filter = new CustomEvent("aiv-filter-call", {  "detail": {"day": 'Sunday'} });  window.parent.dispatchEvent(filter); });  }  </script> |
| CSS |  | .button1 {  background-color: white;  color: #ffffff;  padding: 6px 20px;  text-align: center;  text-decoration: none;  display: inline-block;  border-radius: 0px;  border: 0px solid #000000;  cursor: pointer;  background-color: #1c619a;  font-family: 'Tahoma';  font-size: 14px;  margin-bottom: 2px;  }    .button2 {  background-color: white;  color: #ffffff;  padding: 6px 16px;  text-align: center;  text-decoration: none;  display: inline-block;  border-radius: 0px;  border: 0px solid #000000;  cursor: pointer;  background-color: #7529af;  font-family: 'Tahoma';  font-size: 14px;  margin-bottom: 2px;  width: 75px;  }  /\* .button1:hover {  background-color: #d7d7d7}  \*/  .active, .button1:hover {  background-color: #d7d7d7;  color: #000000;  }  .active, .button2:hover {  background-color: #d7d7d7;  color: #000000;  }    .title{  font-family: Tahoma;  font-size: 16px;  color: #a03870;  }    .title1{  font-family: Tahoma;  font-size: 16px;  color: #000000;  } |
| Title Properties | Disable Show Title |  |

* **Engagement by Day:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Engagement by Day |  |
| Dataset: | interactionOverview |  |
| Category Axis: | Days |  |
| Series | Series1 |  |
| Value Column: | Engagement SP |  |
| Aggregation: | Sum |  |
| Series Name: | Engagement Sp |  |
| Series | Series2 |  |
| Value Column | EngagementCP |  |
| Aggregation | Sum |  |
| Series Name | Engagement CP |  |
| Column Width | 90 |  |
| Series Value Label Position | Enable Label Position |  |
| Position | Middle |  |
| Color & Theme Property | #1c619a, #7529af |  |
| Category Ticks | Disable |  |
| Category Line | Disable |  |
| Number Format | Enable |  |
| Abbreviation | Enable |  |
| Use Prefix from Abbreviation | Enable |  |
| Value Labels | Disable |  |
| Value Ticks | Disable |  |
| Value Line | Disable |  |
| Value Grid | Enable |  |
| Color | #d3d3d3 |  |
| Value Title | Enable Title |  |
| Text | Engagement SP | Engagement CP |  |
| Font Family | Tahoma |  |
| Font Size | 12 |  |
| Font Weight | Normal |  |
| Legend Property | Enable Legend |  |
| Legend Width | 20 |  |
| Legend Height | 10 |  |
| Create Trendline | Trendline1 |  |
| Aggregation | Sum |  |
| Value Column | Target |  |
| **Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 15 |  |
| Title Font Family | Tahoma |  |

**Engagements SP vs CP by Day:**

|  |  |  |
| --- | --- | --- |
|  |  | **Client Script/Event Code** |
| Name: | Engagements SP vs CP by Day |  |
| Dataset: | interactionOverview |  |
| Category Axis: | Period |  |
| Series | Series1 |  |
| Value Column: | Engagement SP |  |
| Aggregation: | Sum |  |
| Series Name: | SP |  |
| Series Type | Area |  |
| Series | Series2 |  |
| Value Column | EngagementCP |  |
| Aggregation | Sum |  |
| Series Name | CP |  |
| Series Type | Area |  |
| **Bullets** | | |
| Bulltes | Enable Bullets |  |
| Type | Circle |  |
| Width | 5 |  |
| Height | 5 |  |
| Color | #ffffff |  |
| Border Color | #1f2f56 |  |
| Color & Theme Property | #1c619a, #7529af |  |
| Category Ticks | Disable |  |
| Category Line | Disable |  |
| Number Format | Enable |  |
| Use Prefix from Abbreviation | Enable |  |
| Value Ticks | Disable |  |
| Value Line | Disable |  |
| Value Grid | Enable |  |
| Color | #d3d3d3 |  |
| Value Title | Enable Title |  |
| Text | Values |  |
| Font Family | Tahoma |  |
| Font Size | 12 |  |
| Font Weight | Normal |  |
| Legend Property | Enable Legend |  |
| **Title Properties** | | |
| Title Move To | Center |  |
| Title Font Size | 16 |  |
| Title Font Family | Tahoma |  |